

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU

Monthly Visitor Statistics -May 2016

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2378		Total non visitors arriving	376
Total RPT passengers arriving	2754	85%	Total RPT Airline Capacity	3226

ORIGIN STATISTICS

Visitors by Port of Departure			
BRISBANE		851	36%
SYDNEY		914	38%
AUCKLAND		466	20%
OTHER		147	6%
Total		2378	

Visitors by Country of Origin

OTHER		29	1.2%
Australia		1878	79.0%
New Zealand		469	19.7%
USA		0	0.0%
Germany		0	0.0%
Great Britain		2	0.1%
Total		2378	

Australian visitors by State of Origin

NSW		749	40%
QLD		580	31%
VIC		333	18%
SA		86	5%
WA		37	2%
TAS		25	1%
ACT		44	2%
Other		24	1%
Total		1878	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	144	6%
Visitors in Public Accommodation	2234	94%
	2378	
All Visitors average Bednights	8	

Visitors by Accommodation Type

Apartments	1196	50%
Cottages	268	11%
Holiday Homes	69	3%
Hotels	700	29%
Not indicated	145	6%
Total	2378	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	1018	43%
Female	1360	57%
Total	2378	

Visitors by Age Demographic

Under18	16	1%
18 to 29	36	2%
30 to 39	83	3%
40 to 49	125	5%
50 to 59	331	14%
60 to 69	842	35%
70 to 79	757	32%
Over 80	188	8%
Total	2378	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
FY - 2015/16	1228	1824	2376	2464	2561	2152	2172	2330	2628	2829	2378	
YOY Comparison	-5%	5%	-5%	4%	0%	-9%	3%	3%	-7%	16%	1%	
									YTD 14/15	24803		
									YTD 15/16	24942	1%	

