

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU

Monthly Visitor Statistics -April 2016

ARRIVING PASSENGER STATISTICS				
Total Visitors arriving	2829		Total non visitors arriving	359
Total RPT passengers arriving	3188	99%	Total RPT Airline Capacity	3226

ORIGIN STATISTICS			
<b>Visitors by Port of Departure</b>			
BRISBANE		1134	40%
SYDNEY		1204	43%
AUCKLAND		396	14%
OTHER		95	3%
Total		2829	
<b>Visitors by Country of Origin</b>			
OTHER		22	0.8%
Australia		2431	85.9%
New Zealand		365	12.9%
USA		2	0.1%
Germany		1	0.0%
Great Britain		8	0.3%
Total		2829	
<b>Australian visitors by State of Origin</b>			
NSW		796	33%
QLD		770	32%
VIC		505	21%
SA		132	5%
WA		77	3%
TAS		89	4%
ACT		47	2%
Other		15	1%
Total		2431	

ACCOMMODATION STATISTICS		
Visitors in Private Accommodation	254	9%
Visitors in Public Accommodation	2575	91%
	2829	
All Visitors average Bednights	7	
<b>Visitors by Accommodation Type</b>		
Apartments	1195	46%
Cottages	281	11%
Holiday Homes	132	5%
Hotels	960	37%
Not indicated	7	0%
Total	2575	

DEMOGRAPHIC STATISTICS		
<b>Visitors by Gender Demographic</b>		
Male	1187	42%
Female	1642	58%
Total	2829	
<b>Visitors by Age Demographic</b>		
Under18	117	4%
18 to 29	55	2%
30 to 39	72	3%
40 to 49	151	5%
50 to 59	409	14%
60 to 69	971	34%
70 to 79	826	29%
Over 80	228	8%
Total	2829	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
FY - 2015/16	1228	1824	2376	2464	2561	2152	2172	2330	2628	2829		
YOY Comparison	-5%	5%	-5%	4%	0%	-9%	3%	3%	-7%	16%		
									<b>YTD 14/15</b>	<b>22455</b>		
									<b>YTD 15/16</b>	<b>22564</b>	<b>0%</b>	

