

**NORFOLK ISLAND GOVERNMENT TOURIST BUREAU**  
**Monthly Visitor Statistics -February 2016**

**ARRIVING PASSENGER STATISTICS**

Total Visitors arriving	2330		Total non visitors arriving	348
Total RPT passengers arriving	2678	83%	Total RPT Airline Capacity	3226

**ORIGIN STATISTICS**

**Visitors by Port of Departure**

BRISBANE	878	38%
SYDNEY	1092	47%
AUCKLAND	360	15%
OTHER	0	0%
<b>Total</b>	<b>2330</b>	

**Visitors by Country of Origin**

OTHER	32	1.4%
Australia	1968	84.5%
New Zealand	312	13.4%
USA	0	0.0%
Germany	1	0.0%
Great Britain	17	0.7%
<b>Total</b>	<b>2330</b>	

**Australian visitors by State of Origin**

NSW	901	46%
QLD	636	32%
VIC	234	12%
SA	30	2%
WA	72	4%
TAS	23	1%
ACT	55	3%
Other	17	1%
<b>Total</b>	<b>1968</b>	

**ACCOMMODATION STATISTICS**

Visitors in Private Accommodation	166	7%
Visitors in Public Accommodation	2164	93%
<b>Total</b>	<b>2330</b>	
All Visitors average Bednights	8	

**Visitors by Accommodation Type**

Apartments	1235	57%
Cottages	286	13%
Holiday Homes	96	4%
Hotels	544	25%
Not indicated	3	0%
<b>Total</b>	<b>2164</b>	

**DEMOGRAPHIC STATISTICS**

**Visitors by Gender Demographic**

Male	1054	45%
Female	1276	55%
<b>Total</b>	<b>2330</b>	

**Visitors by Age Demographic**

Under18	45	2%
18 to 29	84	4%
30 to 39	94	4%
40 to 49	119	5%
50 to 59	396	17%
60 to 69	919	39%
70 to 79	559	24%
Over 80	114	5%
<b>Total</b>	<b>2330</b>	

**Visitor Numbers in comparison to previous financial year**

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
FY - 2015/16	1228	1824	2376	2464	2561	2152	2172	2330				
YOY Comparison	-5%	5%	-5%	4%	0%	-9%	3%	3%				
									<b>YTD 14/15</b>	<b>17185</b>		
									<b>YTD 15/16</b>	<b>17107</b>	<b>0%</b>	

