

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics -January 2016

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2172		Total non visitors arriving	491
Total RPT passengers arriving	2663	83%	Total RPT Airline Capacity	3226

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	899	41%
SYDNEY	960	44%
AUCKLAND	313	14%
OTHER	0	0%
Total	2172	

Visitors by Country of Origin

OTHER	33	1.5%
Australia	1841	84.8%
New Zealand	283	13.0%
USA	0	0.0%
Germany	4	0.2%
Great Britain	11	0.5%
Total	2172	

Australian visitors by State of Origin

NSW	867	47%
QLD	702	38%
VIC	145	8%
SA	35	2%
WA	36	2%
TAS	13	1%
ACT	30	2%
Other	13	1%
Total	1841	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	385	18%
Visitors in Public Accommodation	1787	82%
Total	2172	
All Visitors average Bednights	8	

Visitors by Accommodation Type

Apartments	995	56%
Cottages	230	13%
Holiday Homes	105	6%
Hotels	448	25%
Not indicated	9	1%
Total	1787	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	972	45%
Female	1200	55%
Total	2172	

Visitors by Age Demographic

Under18	237	11%
18 to 29	116	5%
30 to 39	119	5%
40 to 49	239	11%
50 to 59	469	22%
60 to 69	628	29%
70 to 79	300	14%
Over 80	66	3%
Total	2174	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
FY - 2015/16	1228	1824	2376	2464	2561	2152	2172					
YOY Comparison	-5%	5%	-5%	4%	0%	-9%	3%					
									YTD 14/15	14918		
									YTD 15/16	14777	-1%	

