

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics -December 2015

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	2152		Total non visitors arriving	652
Total RPT passengers arriving	2804	87%	Total RPT Airline Capacity	3226

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	951	44%
SYDNEY	789	37%
AUCKLAND	412	19%
OTHER		0%
Total	2152	

Visitors by Country of Origin

OTHER	21	1.0%
Australia	1728	80.3%
New Zealand	367	17.1%
USA	24	1.1%
Germany	0	0.0%
Great Britain	12	0.6%
Total	2152	

Australian visitors by State of Origin

NSW	747	43%
QLD	748	43%
VIC	146	8%
SA	18	1%
WA	27	2%
TAS	10	1%
ACT	19	1%
Other	13	1%
Total	1728	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	487	23%
Visitors in Public Accommodation	1665	77%
Total	2152	
All Visitors average Bednights	10	

Visitors by Accommodation Type

Apartments	825	50%
Cottages	330	20%
Holiday Homes	94	6%
Hotels	416	25%
Not indicated	0	0%
Total	1665	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

Male	994	46%
Female	1158	54%
Total	2152	

Visitors by Age Demographic

Under18	257	12%
18 to 29	130	6%
30 to 39	165	8%
40 to 49	199	9%
50 to 59	430	20%
60 to 69	530	25%
70 to 79	339	16%
Over 80	102	5%
Total	2152	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
FY - 2015/16	1228	1824	2376	2464	2561	2152						
YOY Comparison	-5%	5%	-5%	4%	0%	-9%						
									YTD 14/15	12806		
									YTD 15/16	12605	-2%	

