

## NORFOLK ISLAND GOVERNMENT TOURIST BUREAU

### Monthly Visitor Statistics - October 2015

ARRIVING PASSENGER STATISTICS				
Total Visitors arriving	2464		Total non visitors arriving	421
Total RPT passengers arriving	2885	86%	Total RPT Airline Capacity	3344

ORIGIN STATISTICS			
<b>Visitors by Port of Departure</b>			
BRISBANE		1245	43%
SYDNEY		1221	42%
AUCKLAND		418	14%
OTHER		1	0%
Total		2885	
<b>Visitors by Country of Origin</b>			
OTHER		25	1.0%
Australia		2082	84.5%
New Zealand		344	14.0%
USA		2	0.1%
Germany		1	0.0%
Great Britain		10	0.4%
Total		2464	
<b>Australian visitors by State of Origin</b>			
NSW		860	41%
QLD		765	37%
VIC		236	11%
SA		81	4%
WA		56	3%
TAS		22	1%
ACT		40	2%
Other		22	1%
Total		2082	

ACCOMMODATION STATISTICS		
Visitors in Private Accommodation	190	8%
Visitors in Public Accommodation	2274	92%
	2464	
All Visitors average Bednights	8	
<b>Visitors by Accommodation Type</b>		
Apartments	1125	49%
Cottages	336	15%
Holiday Homes	81	4%
Hotels	731	32%
Not indicated	1	0%
Total	2274	

DEMOGRAPHIC STATISTICS		
<b>Visitors by Gender Demographic</b>		
Male	975	40%
Female	1489	60%
Total	2464	
<b>Visitors by Age Demographic</b>		
Under18	57	2%
18 to 29	52	2%
30 to 39	81	3%
40 to 49	126	5%
50 to 59	365	15%
60 to 69	890	36%
70 to 79	691	28%
Over 80	202	8%
Total	2464	

#### Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
FY - 2015/16	1228	1824	2376	2464								
YOY Comparison	-5%	5%	-5%	4%								
									<b>YTD 14/15</b>	<b>7892</b>		
									<b>YTD 15/16</b>	<b>7892</b>		<b>0%</b>

