

NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - August 2015

ARRIVING PASSENGER STATISTICS

Total Visitors arriving	1824		Total non visitors arriving	359
Total RPT passengers arriving	2183	62%	Total RPT Airline Capacity	3496

ORIGIN STATISTICS

Visitors by Port of Departure

BRISBANE	767	42%
SYDNEY	638	35%
AUCKLAND	419	23%
OTHER	0	0%
Total	1824	

Visitors by Country of Origin

OTHER	11	0.6%
Australia	1394	76.4%
New Zealand	414	22.7%
USA	1	0.1%
Germany	2	0.1%
Great Britain	2	0.1%
Total	1824	

Australian visitors by State of Origin

NSW	469	34%
QLD	559	40%
VIC	232	17%
SA	45	3%
WA	27	2%
TAS	29	2%
ACT	28	2%
Other	5	0%
Total	1394	

ACCOMMODATION STATISTICS

Visitors in Private Accommodation	125	7%
Visitors in Public Accommodation	1699	93%
Total	1824	
All Visitors average Bednights	8	

Visitors by Accommodation Type

Apartments	988	54%
Cottages	208	11%
Holiday Homes	42	2%
Hotels	461	25%
Not indicated	125	7%
Total	1824	

DEMOGRAPHIC STATISTICS

Visitors by Gender Demographic

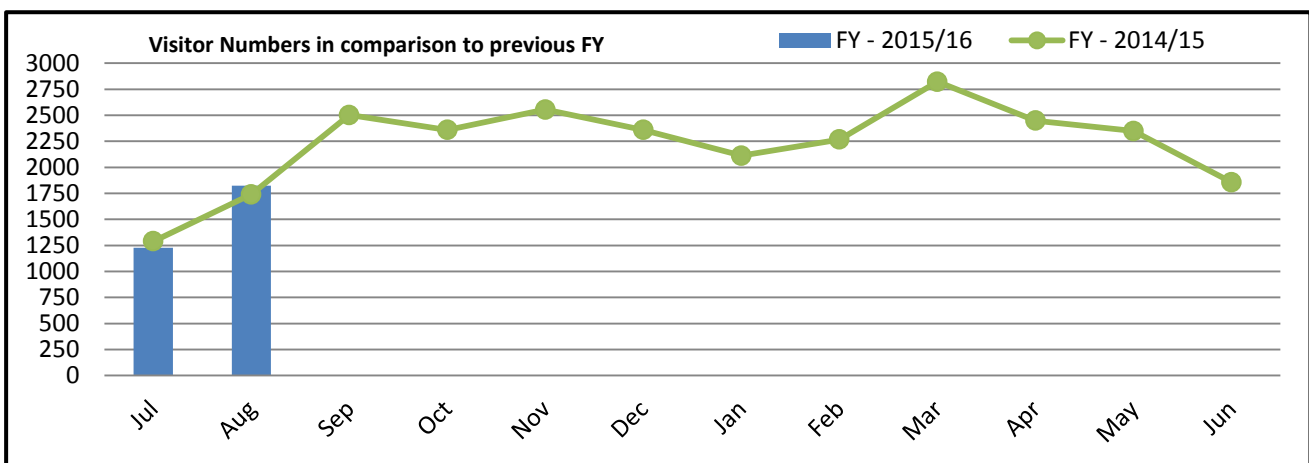
Male	805	44%
Female	1019	56%
Total	1824	

Visitors by Age Demographic

Under18	41	2%
18 to 29	50	3%
30 to 39	64	4%
40 to 49	121	7%
50 to 59	357	20%
60 to 69	653	36%
70 to 79	449	25%
Over 80	89	5%
Total	1824	

Visitor Numbers in comparison to previous financial year

MONTH	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
FY - 2014/15	1290	1740	2502	2360	2555	2359	2112	2267	2822	2448	2348	1857
FY - 2015/16	1228	1824										
YOY Comparison	-5%	5%										
								YTD 14/15	3030			
								YTD 15/16	3052	1%		



NORFOLK ISLAND GOVERNMENT TOURIST BUREAU
Monthly Visitor Statistics - August 2015

|